

Designing Research for International Outlets

Future themes and methodological advances



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René Chester Goduscheit is a Professor and Research Group Director at the Department of Business Development and Technology of Aarhus University in Denmark and Visiting Professor at Kobe University. His research interests are within innovation management and include topics such as technology-driven innovation, open innovation, servitization and service innovation. He is Editor in Chief of Creativity and Innovation Management and is a member of the board of the Continuous Innovation Network. He serves as the Vice-President in the Industrial Researcher Committee of Innovation Fund Denmark. He has published in leading international journals including Journal of Business Ethics, Research Policy, Journal of Product Innovation Management, International Journal of Technology Management, Industrial Marketing Management and more.

December 13 (Wed) 2023

12:20-13:50

Publishing with Creativity and Innovation Management

The seminar will be focused on editing, publishing and reviewing with an international journal like Creativity and Innovation Management. The seminar will be presenting Creativity and Innovation Management as an outlet – the aim, priorities and key figures. It will also introduce the procedures that the journal employs in order to ensure high-quality submissions. Lastly, it will outline some guidelines to potential authors and reviewers that wish to get engaged with Creativity and Innovation Management.

This session is also held as the GSBA Faculty Development Workshop.

January 18 (Thu) 2024

13:20-14:50

Servitization and organizational resilience of manufacturing Small and Medium-Sized Enterprises

This seminar will introduce and discuss contemporary challenges and tendencies among manufacturing Small and Medium-Sized Enterprises. On the basis of two ongoing research projects in Denmark, the seminar will present servitization (product-oriented companies expanding their offerings with product-enabled services) and organizational resilience (the ability of companies to resist and even benefit from externally imposed changes) as trends within the research on manufacturing SMEs. The seminar will discuss both papers already published within servitization and organization resilience – and seek to identify potential avenues for future research within the research fields.

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Intended Participants:
Professors, graduate and undergraduate students of GSBA. Interested researchers and students from other schools and universities are welcome.

December 14 (Thu) 2023

13:20-14:50

Designing qualitative research for high-ranked international journals

Most high-ranked international journals have an implicit or explicit bias towards quantitative research. As an editor-in-chief at Creativity and Innovation Management, René Chester Goduscheit has made some reflections on how this can be – and (more importantly) whether this can be changed. Often, studies on the basis of qualitative research have a tendency of being less convincing and more anecdotal than large-N quantitative research. However, a substantial part of these challenges can be overcome by a proper research design. The seminar will also introduce recent methodology developments like Qualitative Comparative Analysis that potentially can alleviate the challenges of publishing qualitative studies.

15:10-16:40

Responsible Innovation

The seminar will present and discuss the phenomenon of Responsible Innovation as a theoretical and empirical field. The point of departure is an extensive study of Danish manufacturing Small and Medium-Sized Enterprises that are working with responsible/sustainable innovation as part of their strategy. The seminar will outline some of the conceptual frameworks, which describe both the enablers and barriers of responsible innovation. And the data from the Danish research project will seek to partly depict a critical perspective on the prior frameworks and partly present a potentially useable and useful theoretical scaffolding for future studies within the field.

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